

## MASTER OF BUSINESS ADMINISTRATION IN INTERNATIONAL MARKETING

Awarded by Bangor University, UK

<u>No.</u>	<u>Module</u>	<u>Lecturer</u>	<u>Highest Qualification</u>	<u>University</u>	<u>Full-time / Part-time</u>
1.	Applied Business Projects	Dr. Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	FT
		Dr Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Dr. Siew Ngung Chia	Doctor of Business Administration	The University of Newcastle	PT
		Dr. Tan Chee Beng Richard	Doctor of Philosophy in Business and Management	University of South Australia	PT
		Anthony Yee Kum Choon	Master of Engineering in Engineering and Technology Management	University of South Australia	PT
		Chua Yong Leng	Master of Business Administration	Henley Management College (Now known as Henley Business School)	PT
		Ho Chee Mun	Master of International Business	University of Wollongong	PT
		Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT
		Koh Hong John	Master of Business Administration	Brunel University	PT
		Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Lau Chong Teck Jackson	Master of Business Administration	Golden Gate University	PT
Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT		

		Lim Kaim Soon	Executive Master of Business Administration	Helsinki School of Economics (Now known as Aalto University School of Business)	PT
		Lim Liang Song	Master of Finance	Royal Melbourne Institute of Technology	PT
		Ling Meng Kay (Lin Mingji)	Doctor of Philosophy	ASIAe Univeristy	
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Tan Tiong Lye Jeffrey	Master of Business in Information Technology	Royal Melbourne Institute of Technology	PT
2.	Consumers in Global and Digital	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Kung Sion Hin	Master of Business Administration (General Business Administration)	University of Hull	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
3.	Global Brand Management	Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Kung Sion Hin	Master of Business Administration (General Business Administration)	University of Hull	PT

		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
4.	International Marketing	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Dr. Tan Chee Beng Richard	Doctor of Philosophy in Business and Management	University of South Australia	PT
5.	International Marketing Communication	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Anthony Yee Kum Choon	Master of Engineering in Engineering and Technology Management	University of South Australia	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT

		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
6.	International Strategic Management	Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Dr Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
7.	Management Research	Dr. Lim Yew Ban	Doctor of Philosophy in Business and Management	University of South Australia	PT
		Dr. Loh Wee Seng	Doctor of Philosophy	University of South Australia	PT
		Dr. Siew Ngung Chia	Doctor of Business Administration	The University of Newcastle	PT
		Dr. Tommy Lin Ming-Chao	Doctor of Business Administration	Teesside University	PT
		Dr. Utanes Godofredo Cristobal	Doctor of Business Administration	Manipal GlobalNXT University	PT
		Anthony Yee Kum Choon	Master of Engineering in Engineering and Technology Management	University of South Australia	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
8.	Marketing Strategy	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT

		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
9.	Organisations and People	Chua Yong Leng	Master of Business Administration	Henley Management College (Now known as Henley Business School)	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT
		Dr. Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Sinha Anshika	Master of Arts in Human Resource Management	University of York	PT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT